



### *About Priester*

Priester Aviation is one of the largest and most experienced jet charter companies in the United States. Headquartered at convenient Chicago Executive Airport (PWK), Priester has been offering premier private jet charter service to discerning travelers for more than 60 years. Priester aircraft are located in Chattanooga, TN; Chicago, IL; Denver, CO; Jacksonville, FL; Milwaukee, WI; New York, NY; Tulsa, OK and Los Angeles, CA.

To keep our clients up-to-date on our services, we present to you our quarterly newsletter detailing the latest news and trends in our industry.

*You have places to go — we have the ideal means to get you there!*

*For more information about our private jet charter services, please contact your Priester Aviation sales team:*

Robb Carlson, Director of Sales and Marketing  
847-850-5441

Joe Mangi, Director of Business Development  
847-850-5440

Dave Nichols, Account Executive  
847-850-5151

Julie Hiatt, Account Executive  
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# Above it all.



- *New Aircraft – New Cities*
- *Charlie Priester Appointed Chairman of Air Charter Safety Foundation*
- *Sandestin Golf and Beach Resort*
- *Dollars for Scholars Event*
- *Upcoming Events: Open House*

  
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**PRIESTERAVIATION**



Dear Friends,

Welcome to another edition of the Priester Aviation Newsletter! The past year has been very exciting for Priester and private aviation. The industry has experienced tremendous growth over the past year as more and more executives recognize the efficiency and productivity benefits of flying private charter. Priester continues to accommodate this demand by adding more aircraft at new bases in different major cities across the country.

Over the past year, we have expanded our business to provide aircraft management services in markets with potential for growth. During this time, ten additional aircraft have joined our operating certificate near five major cities across the United States. We have also added an additional aircraft to our home base at Chicago Executive Airport, offering more options and flexibility than ever before – 2008 looks to be just as exciting.

In addition, Priester has adopted a new “look,” reflecting the elegant and luxurious services you have known us for. Please be sure to check out our new website at [www.priesterav.com](http://www.priesterav.com) where you'll find complete information about our aircraft fleet and services.

Warmest Regards,

Andy Priester



## Priester Aviation Expands *East and West*

Priester Aviation continues to experience significant growth, allowing us to provide our clients with more flexibility and options than ever before. Over the past year, we have added 11 total aircraft to our fleet, ten of which are located in five new cities.

We recently added a Citation III to our operating certificate, which will be based at Republic Airport (FRG) in Farmingdale, New York. This beautiful 8-seat Citation III has a “like new” appearance and features a state-of-the-art onboard entertainment system including Airshow, DVD and CD players. Priester Aviation looks forward to bringing its rich history and unparalleled services to the New York market.

In February, Priester joined forces with XJet, the world’s first FBO /Hangar Club developer headquartered at Denver’s Centennial Airport (APA). This partnership brings two additional aircraft to our operating certificate including a 9-seat Falcon 50EX and 10-seat Gulfstream 200. Both of these super mid-size aircraft increase Priester’s long range capability and are great additions to the existing versatile fleet. In addition, Priester’s expansion into Western markets provides increased flexibility to existing and new customer bases. Priester Aviation is excited for the opportunity to partner with such premier aviation services in XJet and looks forward to serving the Denver market for years to come.

Also in February, Priester announced its expansion into the Los Angeles metropolitan area with the addition of two aircraft to our operating certificate. The additional aircraft include a 7-seat Diamond

Jet and 8-seat Westwind II. Both aircraft will be based at Van Nuys Airport (VNY) and are immediately available for charter. Andy Priester, President, is excited to be bringing Priester’s rich history and unparalleled services to the West Coast and foresees a continual increase in demand for private jet charter moving forward.

Last fall, Priester added a Citation III to its operating certificate. Based at Chicago Executive Airport (PWK), this unique Citation III is configured for 9 passengers and is equipped with an onboard entertainment system including Airshow, DVD and CD players. This aircraft is perfect for larger groups on business trips and is currently available for charter.

In October, Priester expanded into Tennessee by adding a Challenger 600 to its operating certificate. This unique 14-seat Challenger 600 has a brand new interior and is tastefully appointed for short- or long-haul trips. The aircraft features a state-of-the-art onboard entertainment system including Airshow, DVD and CD players. This aircraft is based at Chattanooga’s Lovell Field, which is convenient to the Nashville and Atlanta metropolitan areas with minimal re-positioning.

Last summer, Priester began its expansion into the Northern Florida market with the addition of three aircraft to our operating certificate. The additional aircraft include a 7-seat Citation Encore, 6-seat Astra SPX and 12-seat Challenger 604. The Citation Encore and Challenger 604 will be based at Jacksonville International Airport (JAX) and the Astra SPX will be based at St. Augustine/St. Johns County Airport (SGJ). Priester is excited to be providing a variety of private jet services to this expanding market with small-, medium- and large-cabin class aircraft.

## New Aircraft – *New Cities*

**CHATTANOOGA, TN (CHA)**  
Challenger 600 - 14 seats

**LOS ANGELES, CA (VNY)**  
Diamond 1A – 7 seats  
Westwind II – 8 seats

**DENVER, CO (APA)**  
Gulfstream 200 - 10 seats  
Falcon 50EX - 9 seats  
Piaggio – 7 seats

**NEW YORK, NY (FRG)**  
Citation III – 8 seats

Also added to our fleet:  
Citation III - 9 seats at  
Chicago, IL (PWK)

**JACKSONVILLE, FL (JAX)**  
Challenger 604 - 14 seats  
Citation Encore – 7 seats  
Astra SPX – 6 seats



Gulfstream 200—Denver, CO



Challenger 600—Chattanooga, TN



Citation Encore—Jacksonville, FL

## Where to Go *This Summer?*

*July 15*

Major League Baseball  
All-Star Game  
*Yankee Stadium—New York, NY*

*July 17-20*

British Open  
*Royal Birkdale—Birkdale, England*

*July 23-25*

International Trade Show  
and Congress Clam Cancun  
*Hilton Cancun Golf and  
Spa Resort—Cancun, Mexico*

*August 8-24*

2008 Olympic Games  
*Beijing, China*

*August 15-17*

Chicago Air and Water Show  
*Chicago, IL*

### *Priester Aviation on the radio!*



Priester Aviation recently partnered with WTMX 101.9 for their “Jettin’ with Jovi” and “Madonna in Manhattan” promotions. Two lucky winners from each contest flew aboard a Priester Aviation jet with Eric and Kathy to Nashville and New York, attended the concert and had the opportunity to hang out backstage. Andy Priester’s interviews with Eric and Kathy can be heard by visiting:  
[www.priesterav.com](http://www.priesterav.com)

### *Dollars for Scholars*

On April 26, 2008, Charlie Priester and Priester Aviation celebrated the 10th Anniversary of the Prospect Heights Chapter of Dollars for Scholars. This event was held in Priester Aviation’s Hangar 9 (1061 S. Wolf Rd). Dollars for Scholars is a national network of nearly 1,200 grassroots scholarship foundations across the nation. Individual chapters raise funds for scholarships awarded to local students. Many chapters also connect students and parents to resources in the community—from mentoring and tutoring programs to finding financial aid to securing grants and loans. Since 1997, the Illinois Chapter of Dollars for Scholars has awarded more than \$2.5 million in scholarships to nearly 3,000 students in 153 Illinois chapters. For more information, please contact: Marge Kalivoda at [margek@priesterav.com](mailto:margek@priesterav.com).

### *Open House*

On September 18, 2008, Priester Aviation will be hosting its bi-annual Open House Event. Current clients, colleagues and friends are invited for an evening of hors d’oeuvres, drinks and live entertainment. Co-sponsors of the event include some of Chicagoland’s other high-end service companies including motor sport and yacht retailers. Formal invitations will be sent prior to the event, however please feel free to contact Robb Carlson at [robbc@priesterav.com](mailto:robbc@priesterav.com), or 847-850-5441 for more information.

### *Air Charter Safety Foundation*

We are pleased to announce that Charlie Priester has been appointed Chairman of the newly formed Air Charter Safety Foundation. The Air Charter Safety Foundation is a non-profit organization dedicated to enhancing the safety and security of air charter travel in the United States and worldwide. Through research, collaboration and education, the ACSF advances charter industry standards and best practices, promulgates safety, security and service benchmarks, and promotes the universal acceptance of safety management systems. For more information, please visit: [www.acsf.aero](http://www.acsf.aero)

#### DESTINATION PROFILE

## Sandestin Golf and Beach Resort – *Destin, Florida*

Sandestin Golf and Beach Resort is a 2,400-acre premier destination resort located in Northwest Florida, between Pensacola and Panama City. Sandestin invites guests to enter its world of 30 charming village neighborhoods featuring condominiums, villas, town homes and a wide variety of hotel accommodations. The resort boasts more than seven miles of sugar-white sand beach and bay-front property. Stay fit on the resort’s four championship golf courses, 15 world-class tennis courts, 19 swimming pools, fitness center and spa, and numerous water sports. The resort also features children’s programs, a 98-slip marina, 65,000 square feet of meeting space and a pedestrian village with a host of boutique shops, casual

and fine dining restaurants, nightclubs and bars that come alive with strolling musicians, street performers, dancing fountains and lively festivals and events. In this complete vacation world, guests can create their own, one-of-a-kind memorable experience. For more information on Sandestin Golf and Beach Resort, please visit: [www.sandestin.com](http://www.sandestin.com).

Travel to Sandestin Golf and Beach Resort aboard one of Priester Aviation’s luxurious private aircraft. Priester provides point-to-point jet charter service directly to Destin-Ft. Walton Beach Airport, located just minutes from Sandestin Golf and Beach Resort.





Astra SPX – St. Augustine, FL



## Featured Aircraft: Astra SPX (N957F)

Also known as the G100, the 6-seat Astra SPX has a like new appearance and is conveniently based at St. Augustine/St. Johns County Airport (SGJ) in Northern Florida. The Astra's 2,700-mile range and 515 miles per hour cruise speed ranks high in the mid-size business jet category. Not only is the Astra economical from an owner's standpoint, but its excellent performance characteristics allow it to reach any place in the contiguous United States without stopping for fuel.

Other interior amenities include an enclosed lavatory, leather seats, a microwave oven, three power outlets, mini galley and a CD player. The Astra is well suited for business trips or family vacations with plenty space for luggage.

For more information, or to charter this aircraft, please call 888-323-7887. Jet charter brokers, please call 800-608-5387.



## What Our Clients Are Saying

*"In business today, more than ever before, time is the most precious commodity. Allscripts uses Priester to maximize the time we spend with our clients, prospects and our people at locations across the United States. Priester consistently meets our expectations and delivers the service we have come to expect."*

**Glen E. Tullman**  
Chairman & CEO, Allscripts



Lear Jet 35A—Chicago, IL

## Options for *Flying Private*

As you know, more and more people are choosing to fly private for both leisure and business trips. When it comes to private jet travel, choosing the right model from the start can save you significant amounts of time and money over the long run. There are a few key factors that determine which model is right for you including trip length,

destination(s) and frequency. Within these forms of private jet travel, companies are generally structured in the same way and service becomes the key element in sustaining your loyalty. The table below lists general assumptions for each model of private jet travel.

	<b>PIESTERAVIATION</b>	Jet Card	Fractional Ownership
<b>Commitment</b>	None	Contractual. 25-hour block to be used over 12-month period	Contractual. 2 years minimum
<b>Cost</b>	Individual trip	Up-front payment	Minimum \$375K Capital Investment or long-term lease
<b>Pricing</b>	Fixed price for each charter	Fixed	Fixed
<b>Pricing Points (fees)</b>	All-inclusive	High hourly charge for hours flown to cover re-position legs	Capital sum or monthly lease figure. Monthly management fee. Hourly charge for hours flown. Re-marketing fee
<b>Aircraft Type</b>	Choice of any aircraft	Limited to contracted category – option to change subject to financial adjustment	Limited to contracted category – option to change subject to financial adjustment
<b>Minimum Notice</b>	2-3 hours' notice	8-hr notice – surcharges apply	4-10 hours' depending on share purchased.
<b>Discounts</b>	When block of time is purchased	None	None
<b>Financial Risk</b>	None	None	Depreciation of aircraft market value over the course of ownership
<b>Familiarity</b>	Can guarantee aircraft and crew with notice	No guarantee of same aircraft or crew	No guarantee of same aircraft or crew

## Our New Look

Last year, Priester Aviation joined up with Torque Ltd., an award-winning marketing agency based in Chicago. This collaboration has resulted in the launching of the "Above it All" marketing campaign. As one of the country's largest and most experienced premier jet charter operators, we believe this new luxurious and elegant image more closely represents the services Priester ensures on every trip.

Robb Carlson, Director of Sales and Marketing, states "We are pleased to be working with one of Chicago's most creative marketing agencies. Their ideas, guidance and result-driven initiatives have assisted us in realizing our marketing potential." Please be sure to visit our new website at [www.priesterav.com](http://www.priesterav.com) for more information.